

# LAURENCE ROMAN

# graphic designer

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WEBSITE www.LaurenceWRoman.com

### SKILLS

- 2D/3D Rendering
- Vectoring
- Typography
- Branding and Identity
- Print Media
- Illustration
- Photography

#### TOOLS

- Illustrator
- Photoshop
- InDesign
- Lightroom
- Dreamweaver • MS Office
- OSX / Microsoft
- Experience w/ Flash and After Effects
- Experience w/ HTML, CSS

# OBJECTIVE

To have the opportunity to work in an environment that instills professional growth and allows me to further develop and apply my skills as a graphic designer.

## EDUCATION

San Jose State University. December 2011 San Jose, CA B.A. Art, Concentration in Graphic Design

## EXPERIENCE

KPMG Contract Graphic Designer Santa Clara, CA November 2014 – March 2015

Puna USA Corporation Contract Graphic Designer San Francisco, CA August 2014 – October 2014

Infunity Games, INC. Graphic Designer San Jose, CA May 2013 – July 2014

Mighty Thredz Junior Graphic Designer San Jose, CA January 2012 – December 2013

Matteo Studios Contract Graphic Designer San Jose, CA July 2012 – September 2012

Mighty Thredz Design Intern San Jose. CA May 2011 – December 2011

- Provided creative conceptualization for the layout, design, and production of work, including proposals, presentations, reports, sales materials, local newsletters, and other client deliverables.
- Provided creative design support for graphics projects, including coordinating outsourced project requests.
- Overlooked production and delivery of finished design products.
- Created key booklets and brochures for various company positions.
- Developed design briefs by gathering information and data through research.
- Overlooked and developed preliminary stages of company website.
- Developing scale and layout for pre-development of children's board game concepts.
- Creating materials such as packaging layout, templates, and game character structure.
- Developing the expansion and construction for current children's board game in progress.
- Created branding and logo designs for various clients.
- Created marketing materials such as brochures. posters and packaging for various events and organizations.
- Overseeing pre-production and print development for apparel.

• Designed and produced designs for apparel.

- Overlooked pre-production of graphics development for apparel.
- Assisted in developing branding and logo designs for various clients.
- Designed and produced graphics for apparel.

### AFFILIATIONS

Alpha Phi Omega National Community Service Fraternity San Jose, CA December 2009 – December 2011

- Vice President of Membership, 2011
- Pledge Membership Trainer. 2011
- Vice President of Service, 2009–2010